

OCTOBER | 2025

Non-Repayable Funding for Artificial Intelligence Projects

Companies wishing to integrate Artificial Intelligence (AI) solutions into their business processes now have access to a funding program under the PRR, aimed at strengthening productivity, operational efficiency, and the digital transformation of micro and small and medium-sized enterprises (SMEs).

Eligible projects are those that promote the adoption of AI technologies in various areas, including:

- i. Automation of tasks and operational processes;
- ii. Data analysis and interpretation to support decision-making;
- iii. Logistical and industrial optimization;
- iv. Digital marketing tools and intelligent customer service;
- v. Development of new AI-based products or services.



Eligible applicants include micro, small, and medium-sized enterprises (SMEs) from all sectors of activity that wish to develop projects focused on boosting productivity, improving operational efficiency, and promoting digital transformation.

Eligible Expenses

- i. Equipment and software (including SaaS licenses);
- ii. Consultancy, training, and specialized technical services;
- iii. Hiring up to two Al project technicians or managers (for up to 24 months);
- iv. Consultancy and training essential for solution integration;
- v. Auditing and technical support (up to €2,500).

Geographic Scope

Regions of the North, Centre, Alentejo, and Algarve (NUTS II mainland regions).



Support

The support takes the form of a non-repayable grant covering 75% of eligible expenses, up to a maximum of €300,000 per company.

Application Periods:

- Phase 1: Closing on October 31, 2025;
- Phase 2: Closing on November 28, 2025 (if funding is still available).



How We Can Help

At Dower Business Services, we have a team of consultants specialized in driving your company's growth through the best financing solutions.

With our experience and know-how, we provide support throughout every stage of the process — from preparing and submitting applications to full project monitoring.

Discover how our team can contribute to your company's success in this demanding and complex process.

