

 DOWER LINK

DECEMBER | 2025

**Applications Open
for **SME Internationalisation**
Support**

Companies wishing to promote the internationalisation of their business models through market prospecting, entry into new markets, or developing their online presence and e-commerce can access a non-refundable grant covering up to 50% of the investment made.

Supported Actions

- i. Market knowledge (through fairs/exhibitions);
- ii. Prospecting and presence in international markets (prospecting and attracting new clients, including reverse missions);
- iii. International marketing (promotional activities), including the use of web tools (digital platforms);
- iv. Online presence and e-commerce;
- v. Creation and international promotion of brands;
- vi. Organisational innovation related to commercial practices or external relations;
- vii. Quality and specific certification for international markets.

Eligible Expenses

- i. Hiring up to two qualified professionals;
- ii. Participation in international fairs and exhibitions, including stand rental, setup and operation;
- iii. Specialised external (non-continuous) consultancy, namely:
 - Campanhas de marketing nos mercados externos;
 - Certification of products, processes or services;
 - Design and registration of new brands;
 - Hosting and subscription of applications, joining electronic platforms, or inclusion in directories and search engines;
 - Internationalisation promotion, including prospecting and attracting new clients and promotional actions carried out abroad;
 - Incorporation of ESG principles into companies, aiming at adopting environmental, social and corporate governance practices, including services related to audit processes and obtaining system, service and product certifications in the environmental area, such as the EU Ecolabel and EMAS (Eco-Management and Audit Scheme);
 - Intervention of certified accountants or statutory auditors in validating expenditure for payment requests.

Geographical Coverage

North, Center, Lisboa, Alentejo and Algarve regions (NUTS II of mainland Portugal).

Support

The support takes the form of a non-refundable grant, with a maximum rate of **40% in the first phase** and **50% in the second phase**. The minimum eligible investment is 200,000 euros.



Application Period

Phase 1: Ends on 30 December 2025

Phase 2: Ends on 31 March 2026

Eligible Entities

Micro, small and medium-sized enterprises (SMEs).

How We Can Help

At Dower, we have a team of consultants dedicated to helping your company grow by finding the best financing options.

With our know-how, we can support the preparation and submission of applications, as well as the full project follow-up.

Discover how we can assist your company in this complex and demanding process



Vânia Marques Soares
vms@dower.pt